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Michael Highum, CPCU
Vice President of Marketing

A veteran of the insurance industry, Mike's career spans over 20 years, and includes experience in sales, marketing, management, and product design.

As Vice President of Marketing, Mike directs all marketing and PR initiatives for McGowan Insurance Group and is primarily responsible for the public image of the firm.

In addition to managing the insurance affairs of his personal clients, Mike also regularly speaks and writes on a variety of risk management topics affecting general industry, but more specifically those Practice Groups of McGowan Insurance.

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